

Rady School of Management

Robert S. Sullivan, Ph.D., *Dean*

UC San Diego's School of Management was established in 2001 and was named the Rady School of Management in January 2004. It matriculated its first M.B.A. degree students in fall 2004 into the FlexMBA, a program for executives and working professionals; its first full-time M.B.A. students in fall 2005; and its first Ph.D. students in fall 2009. The school is pioneering the education of tomorrow's business leaders through an innovative curriculum led by internationally recognized faculty. The school leverages UCSD's strengths as a preeminent research institution, especially its outstanding programs in science, engineering, medicine, economics, and international relations.

The Rady School moved into its permanent home, Otterson Hall, in June 2007. These new facilities, located on the north side of the UCSD campus, provide a state-of-the-art learning facility for graduate management students.

At steady state, the school will enroll approximately 1,000 M.B.A. students in full-time and part-time programs, 50 Ph.D. students, and 150 undergraduates. Unlike conventional M.B.A. programs, Rady's program focuses on innovation and the ways in which innovation, particularly in the science and technology sectors, is transforming business and the world.

DEGREE PROGRAMS

The school offers its M.B.A. degree program in several formats to accommodate the educational needs of a broad range of students. These formats include a full-time M.B.A. program and the FlexMBA, specifically designed for working professionals and offered in FlexWeekend and FlexEvening formats.

The school's M.B.A. program emphasizes the business issues faced by innovation-driven organizations, with a particular interest in science- and technology-driven innovation and change. It provides a thorough grounding in the fundamentals of business and management in a global environment and builds on this with a distinctive curriculum focused on the implications of management principles and business realities for organizations driven by innovation. Special emphasis is placed on the ways in which ideas and innovations move into the marketplace. The school's M.B.A. program enables students to develop

- knowledge of business fundamentals and their application to real-world situations
- analytical skills for evaluating information and making rigorous decisions
- an understanding of organizations and of the skills essential to collaborating with and managing people effectively
- an integrated understanding of the complex global, technological, and governmental environments in which organizations operate

- advanced abilities to assess the implications of cutting-edge scientific and technological developments for business and to move ideas from development to the marketplace
- effectiveness in communication, collaboration and teamwork, and leadership
- a commitment to ethical behavior and to integrity in business practice

The FlexEvening and FlexWeekend M.B.A. formats are designed to meet the educational needs of working professionals who have gained or anticipate gaining managerial or leadership roles in their organizations. The full-time M.B.A. is designed for those in early or mid-career seeking career growth or change.

The Rady School Ph.D. program is a full-time course of study, designed to prepare candidates for an academic career. Students begin active research at an early stage and work closely with faculty throughout the program. The small program size offers opportunities for rigorous interdisciplinary training and individual mentoring for highly qualified doctoral candidates. Most students complete degree requirements in four to five years, including defending their dissertations (depending on the student's background and progress). Strong domains of academic and research interests include behavioral science, finance and capital markets, marketing, operations, management science, applied economics, and strategy.

The Rady School also offers nondegree executive education for executives and working professionals as well as a limited number of undergraduate and graduate courses designed for students who are seeking some exposure to business disciplines while majoring in other degree areas. These courses focus on project management, business practices, and bringing innovation to the marketplace. Information on course offerings is available on the school's Web site.

FACULTY

Under the leadership of founding Dean Robert S. Sullivan, the Rady School is attracting faculty members who are world-renowned experts in their respective fields. Information on faculty is available on the school's Web site.

For further information, refer to the Rady School of Management Web site at <http://rady.ucsd.edu/> or contact M.B.A. Admissions at (858) 534-0864 or by e-mail at MBAAdmissions@ucsd.edu.